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Exciting Local Charter School Aims to Grow the Next Generation of San Diego Entrepreneurs & Technology Leaders *Deadline for Enrollment for 2017 to 2018 School Year is March 1, 2017*

SAN DIEGO – Jan. 5, 2017 – The School for Entrepreneurship & Technology (SET), San Diego's recently launched charter high school, has opened its enrollment for the 2017 to 2018 school year. The freshman class of 2021 comprises only 80 students, and enrollment is open to students in San Diego County. The enrollment deadline is March 1, 2017. Tuition at SET is free, and the school is in the San Diego Unified School District.

SET is a nonprofit, comprehensive, four-year public, accredited charter high school serving grades nine through 12 at its central San Diego campus located in Serra Mesa. Through an immersive education that includes the highest academic standards and a focus on applied learning, entrepreneurship and technology, SET provides the mindset, skill set and dynamic environment necessary to launch the next generation of global citizens and leaders. All students will also meet “A-G” subject requirements for UC and CSU schools.

The SET concept was established to reflect the vital role entrepreneurship and technology have played and continue to play in today's global economies. A recent [study](#) showed 72 percent of high school students want to start their own business someday. And in fact, of the 27 million working-age Americans, nearly 14 percent are starting or currently running businesses, according to the [GEM 2015 report](#).

“Our world is built on the spirit of entrepreneurship; it makes sense to provide this foundation to young adults, especially as one in nearly seven Americans will be an entrepreneur at one time in their life,” said Dr. Neil McCurdy, chief educational officer, SET. “We have designed an innovative, entrepreneurial mindset-driven curriculum where students are given valuable tools to showcase their personal brand, which can be transferred to all aspects of their personal and professional lives in the future. As more parents look for differentiated school-choice options for their kids, we are confident our unique, forward-thinking educational paradigm will amplify success in the 21st century economy for our students.”

According to Dr. Tom Cesarini, SET's chief business officer, "Our board of directors has been exemplary with its leadership and governance and has put forth a vision for a high school free of time and space constraints on knowledge acquisition and curriculum curation, all driven by a great team of leaders, educators, adjunct faculty from local universities, and entrepreneurs-in-residence for student mentorship. We could not be more excited about the very entrepreneurial launch of an entrepreneurship school."

SET's diverse academic student body never exceeds 320 students, assuring a highly personalized learning environment. Families are encouraged to schedule a visit to the SET campus to learn more about the available programs and school culture. To enroll, please visit www.SETHigh.org.

As a nonprofit charter school, SET is also looking for community partners to help support its mission in creating the next generation of global leaders. Businesses and individuals can invest their time, talent and capital and become involved in a variety of ways. For more information, visit <http://www.sethigh.org/partnering/>.

About The School for Entrepreneurship & Technology (SET)

The School for Entrepreneurship & Technology (SET) is a nonprofit, comprehensive, four-year public charter high school serving grades 9 through 12. SET inspires and enables students to thrive both personally and professionally in a global, technology-driven society. Through an immersive education that includes the highest academic standards and a focus on applied learning, entrepreneurship, and technology, SET provides the mindset, skill set, and dynamic environment necessary to launch the next generation of global citizens and leaders. The school inspires students to disrupt the traditional idea of success and to lead a new generation of socially responsible trailblazers who will shape the way we work and live.

Based in San Diego, Calif., SET was launched in August 2016 and is a fully accredited by the Accrediting Commission for Schools, Western Association of Schools and Colleges (WASC). To learn more, please call (858) 874-4338 or visit www.sethigh.org.

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